PHILIP MORRIS INCORPORATED INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To:

Mr. Joseph F. Cullman 3rd

Date: August 4, 1975

From:

T. F. Ahrensfeld

Subject:

Proposed Action of the FTC

Attached hereto is a set of the material we received from The Tobacco Institute this morning with respect to the proposed action of the FTC against Philip Morris and other companies in the industry.

TFA/add attachment

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cc:

Mr. George Weissman Mr. Ross R. Millhiser

Mr. Clifford H. Goldsmith

Mr. James C. Bowling

Alexander Holtzman, Esq.